

**she**<sup>®</sup>



WELCOME TO THE WORLD OF **SHE PROFESSIONALS**



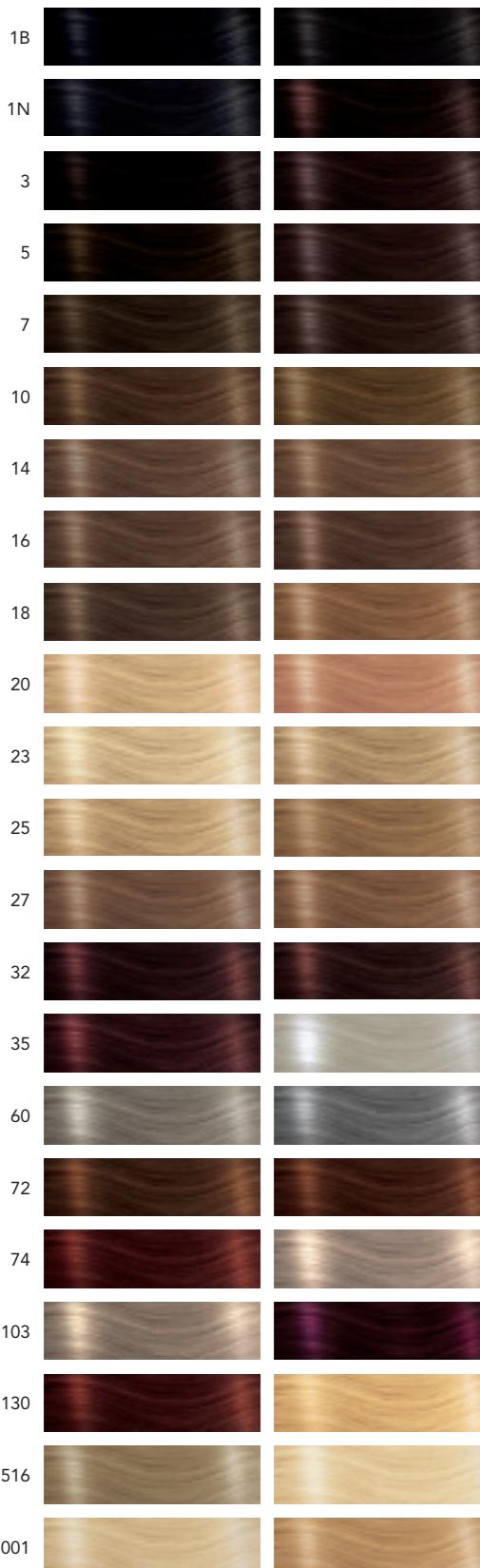
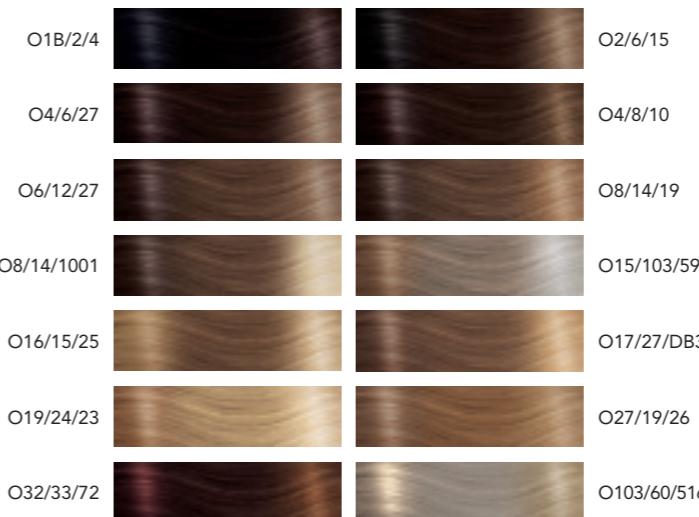
## **SHE** *hair professional extensions*

SHE company is widely recognized as an industry leader for providing state-of-the-art technology, advanced application techniques and superior products in the extension market.

Since 1995, SHE company has been one of the market-leading suppliers of hair professionals, thanks to the excellent quality of its products which has guaranteed its success over the years. The company offers a variety of hair extension application systems using only 100% natural hair. SHE is pleased to present techniques of Rooted, Balayage, Ombre and Shatush colors which offer countless combinations and the freedom of creativity for every professional.

Become part of the SHE world and you will feel like a star – with the SHE products you will see the difference!

**she**<sup>®</sup>  
PROFESSIONALS

**NATURAL COLORS**  
AVAILABLE IN 44 COLORS**BALAYAGE COLORS**  
AVAILABLE IN 15 COLORS**OMBRE COLORS**  
AVAILABLE IN 14 COLORS**ROOTED COLORS**  
AVAILABLE IN 27 COLORS

## SHE hair professional **fashion tape** extensions

/ latest application technique available on the market today

/ Fashion Tape's technology is the latest trend in the hair extension market – and easy to learn

/ full head of extensions in just a few minutes with flawless results

/ color-effects for endless creative possibilities



### FASHION TAPE **basic**

**Pack:** 10 pcs per pack

**Weight:** 7-8 g per pack

**Apply:** tape



### FASHION TAPE **structure & length**

**Straight hair:** 40/50 cm

### FASHION TAPE **colors**



NATURAL



ROOTED



OMBRE



BALAYAGE





**40/50 CM - STRAIGHT HAIR**

ART.NR: 60154 (FTX1011)

**COLORS:** chocolate, 1B, 1N, 2, 3, 4, 5, 6, 7, 8, 10, 12, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 28, 32, 35, 59, 60, 61, 72, 73, 74, 101, 103, 112, 130, 140, 516, 1000, 1001, DB3, DB4.



**40/50 CM - STRAIGHT HAIR**

ART.NR: 60169 (FXT1031)

**COLORS:** R2/6, R2/61, R4/8, R4/10, R4/17, R6/12, R6/27, R8/14, R8/16, R10/15, R10/DB2, R12/26, R14/1001, R15/516, R15/DB3, R17/20, R18/24, R18/60, R19/25.



**40/50 CM - STRAIGHT HAIR**

ART.NR: 60167 (FTX1027)

**COLORS:** O1B/2/4, O2/6/15, O4/8/10, O4/6/27, O6/12/27, O8/14/19, O8/14/1001, O15/103/59, O16/15/25, O17/27/DB3, O19/24/23, O27/19/26, O32/33/72, O103/60/51.



**40/50 CM - STRAIGHT HAIR**

ART.NR: 60168 (FTX1023)

**COLORS:** B2/61, B4/8, B4/17, B6/12, B6/27, B8/26, B10/DB2, B12/26, B14/1001, B15/516, B17/20, B18/24, B18/60, B32/130, BDB3/20.

## SHE hair professional keratin extensions

/ comes in three different structures

/ you can separate the keratine base, to create smaller pieces

/ you can create any hairstyle you wish, which gives maximal flexibility for the customer



STRAIGHT



WAVY



CURLY



### KERATIN SYSTEM info

**Pack:** 10 pcs per pack

**Weight:** 7-8 g per pack

**Apply:** tool to apply keratin extensions

### KERATIN SYSTEM structure & length

**Straight:** 30/40 cm, 50/55 cm, 60/65 cm

**Wavy:** 50/55 cm

**Curly:** 50/55 cm

### KERATIN SYSTEM colors



NATURAL



ROOTED



OMBRE



BALAYAGE



SHATUSH





**30/40 CM - STRAIGHT HAIR**  
ART.NR: 60138 (SHE 8001LC)

**COLORS:** 1B, 1N, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 18, 19, 20, 23, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 59, 60, 61, 72, 73, 74, 101, 112, 140, 516, 530, 1000, 1001, DB3, 2/17, 6/12, 6/27, 8/26, 12/26, 14/1001, 18/24, 32/130, 20/27, 33/21.



**50/55 CM - STRAIGHT HAIR**  
ART.NR: 60178 (SHE 8022OL)

**COLORS:** O1B/2/4, O2/16/15, O4/6/27, O6/12/27, O8/14/19, O8/14/1001, O15/103/59, O19/24/23, O27/19/26, O32/33/72, O32/33/130, O103/60/516.



**50/55 CM - STRAIGHT HAIR**  
ART.NR: 60177 (SHE 8012B)

**COLORS:** B2/6, B2/60, B2/61, B4/8, B4/17, B6/12, B6/27, B8/26, B10/DB2, B12/26, B14/1001, B15/516, B17/20, B18/24, B18/60, B27/20, B32/130B133/20.



**50/55 CM - STRAIGHT HAIR**  
ART.NR: 60122 (SHE 8007D)

**COLORS:** T2/60, T2/61, T4/17, T6/12, T6/27, T8/26, T10/DB2, T12/26, T14/1001, T15/516, T17/20, T18/24, T18/60, T32/130.



**50/55 CM - STRAIGHT HAIR**  
ART.NR: 60179 (SHE 8018RL)

**COLORS:** R2/6, R2/61, R2/63, R4/8, R4/17, R4/32, R6/12, R6/27, R8/14, R8/16, R10/15, R10/DB2, R12/26, R14/1001, R15/516, R15/DB3, R16/19, R16/DB4, R17/20, R18/24, R32/130, R32/33, R32/35, R32/74, R33/72, R33/73.

**60/65 CM - STRAIGHT HAIR**  
ART.NR: 60139 (SHE 8010XXL)

**COLORS:** 1B, 2, 4, 6, 8, 12, 17, 20, 26, 27, 32, 33, 35, 130, 1001.

**50/55 CM - WAVY HAIR**  
ART.NR: 60136 (SHE 8002M)

**COLORS:** 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 23, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 59, 60, 61, 101, 140, 516, 530, 1000, 1001, DB3, 2/17, 6/12, 6/27, 8/26, 12/26, 14/1001, 18/24, 20/27, 32/130, 33/21.

**50/55 CM - CURLY HAIR**  
ART.NR: 60137 (SHE 8004R)

**COLORS:** 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 24, 25, 26, 27, 28, 30, 32, 33, 35, DB3, 1001.

## SHE hair professional **clip-in** extensions

- / creates a quick and easy change in length and volume
- / use only a few pieces for a color effect
- / an easy system without permanent attachment
- / you can create any hairstyle you wish, which gives maximal flexibility for the customer



### CLIP-IN SYSTEM info

**Pack:** see different products

**Weight:** depending on size

**Apply:** hairloc clips

For different packages/sizes,  
see next page.



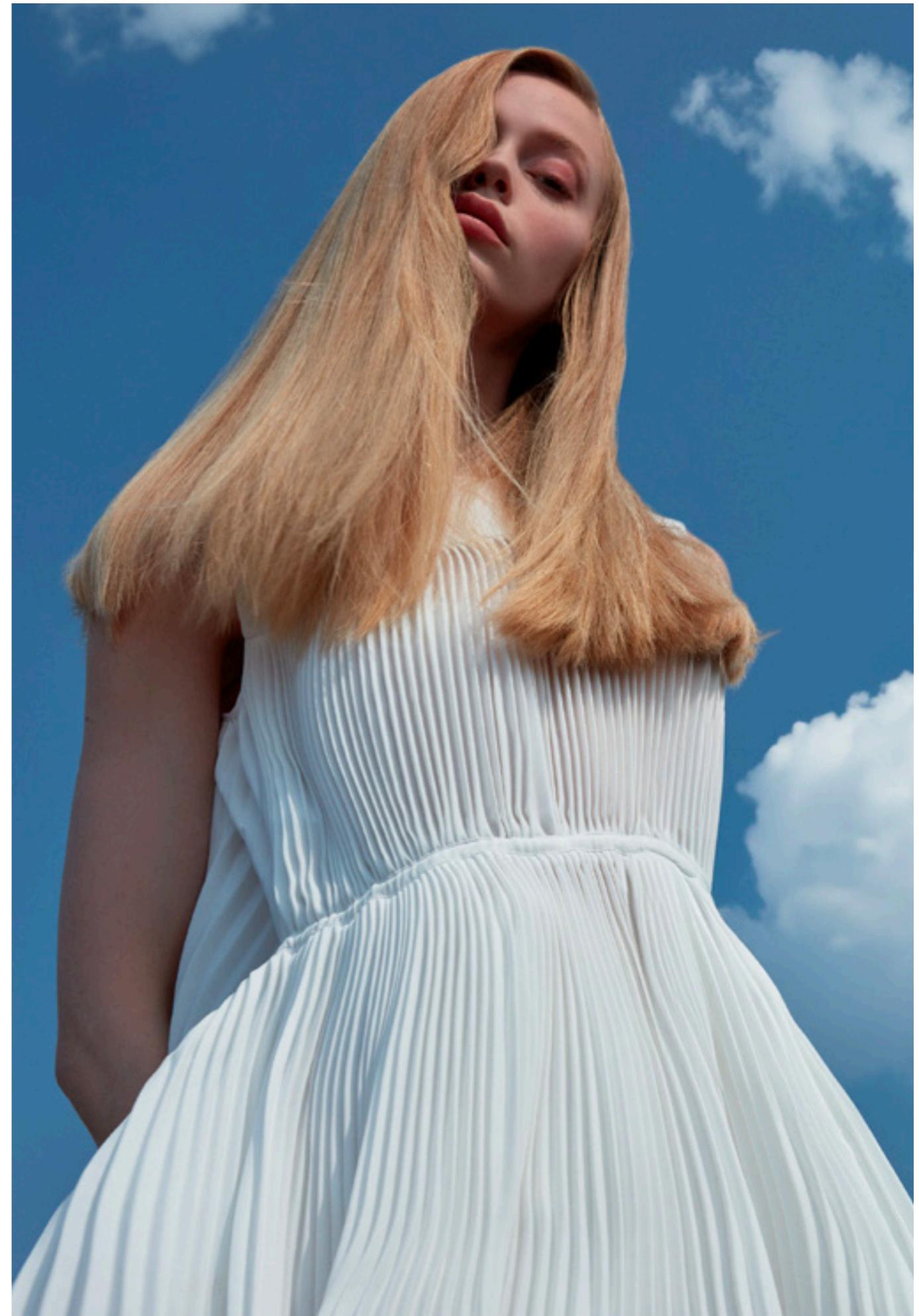
### CLIP-IN SYSTEM colors



NATURAL

### CLIP-IN SYSTEM structure & length

**Straight:** 40/45 cm, 45/50 cm, 50/55 cm





#### 40/45 CM - STRAIGHT HAIR

##### EXTENCLIP

ART.NR: 60051

**CONTAINS:** 9 pieces - 1 x 23 cm,  
1 x 20 cm, 1 x 16 cm, 2 x 10 cm, 4 x 3 cm.

**WEIGHT:** 110 g.

**COLORS:** 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16,  
17, 19, 20, 24, 25, 26, 27, 28, 30, 32, 33,  
130, 140, 516, DB2, DB3, DB4, 60, 1000,  
1001, 8/26, 6/12, 6/27, 12/26, 14/1001,  
18/24, 20/27, DB3/20, 32/130.

#### 50/55 CM - STRAIGHT HAIR

##### EASY ONE CLIP

ART.NR: 60160

**CONTAINS:** 1 piece, 1 x 16 cm.

**WEIGHT:** 27 g.

**COLORS:** 1B, 2, 4, 6, 8, 14, 17, 20, 24, 27,  
1000, 1001, DB2.

#### 45/50 CM - STRAIGHT HAIR

##### EASY LONG HAIR

ART.NR: 60055

**CONTAINS:** 5 pieces - 1 x 20 cm,  
1 x 18 cm, 1 x 16 cm, 2 x 10 cm.

**WEIGHT:** 75 g.

**COLORS:** 1B, 2, 4, 6, 8, 10, 12, 14, 17, 20,  
24, 26, 27, 32, 33, 130, DB3, 1001, 6/12,  
6/27, 8/26, 12/26, 14/1001, 18/24, 20/27,  
32/130, DB3/20.

#### 40/45 CM - STRAIGHT HAIR

##### ONE CLIP

ART.NR: 60162

**CONTAINS:** 1 piece, 1 x 2,5 cm.

**WEIGHT:** 5 g.

**COLORS:** 1B, 2, 4, 6, 8, 14, 17, 20, 24, 25,  
27, 1000, 1001.

#### 45/50 CM - STRAIGHT HAIR

##### DONNA

ART.NR: 60053

**CONTAINS:** 1 piece, 1 x 25 cm,  
thread for application.

**WEIGHT:** 100 g.

**COLORS:** 1B, 2, 4, 6, 8, 10, 12, 14, 17,  
20, 24, 26, 27, 32, 33, 35, 130, 1001, DB3,  
8/26, 6/12, 6/27, 12/26, 14/1001, 18/24,  
20/27, DB3/20, 32/130.

## SHE hair professional **weft system** extensions

- / flexibel application system - using clips, weaving or glue
- / use without application as a complement or to fill out hairstyle
- / cut easily in requested pieces
- / comes in two different lengths and structures in a variety of colors



### WEFT SYSTEM info

**Pack:** 1 pcs per pack

**Weight:** 100 g per pack

**Apply:** your choice - hairloc,  
weaving or adhesives

STRAIGHT



WAVY



### WEFT SYSTEM colors



NATURAL



SHATUSH





**30/40 CM - STRAIGHT HAIR**

ART.NR: 60045

**COLORS:** 1B, 2, 4, 6, 8, 10, 12, 14, 20, 23, 24, 27, 33, 59, 140, 1001, DB2, DB3, 6/27.

**50/60 CM - STRAIGHT HAIR**

ART.NR: 60032

**COLORS:** 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 21, 23, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 59, 60, 61, 101, 103, 130, 140, 516, 530, 1000, 1001, DB2, DB3, DB4, 18/24, 32/130, 8/26, 14/1001, 12/26, 20/27, 6/27, DB3/20.

**50/60 CM - WAVY HAIR**

ART.NR: 60040

**COLORS:** 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 21, 23, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 59, 60, 61, 101, 103, 130, 140, 516, 530, 1000, 1001, DB2, DB3, DB4, 18/24, 32/130, 8/26, 14/1001, 12/26, 20/27, 6/27, DB3/20.



**50/60 CM - STRAIGHT HAIR**

ART.NR: 60046

**COLORS:** T4/17, T6/12, T6/27, T8/26, T10/DB2, T12/26, T14/1001, T17/20, T18/24, T27/20, T32/130.

## SHE hair professional ponytails



## PONYTAIL info

**Pack:** 1 piece

**Apply:** use a small comb

**Advice:** place it high up, in the neck or on the side. Use the hair piece as it is, braid it, twist it or make a big twist. Depending on what hairstyle you wish.



## 45/50 CM - STRAIGHT HAIR

**DIVA**

ART.NR: 72242

100% HUMAN HAIR

**COLORS:** 2, 4, 6/12, 6, 8, 14/1001, 18/24, 19, 20, 20/27, 24, 25, 1001, DB3/20, 516, 60.



## 50/55 CM - STRAIGHT HAIR

**DEA**

ART.NR: 72240

SYNTHETIC HAIR

**COLORS:** 1B, 2, 4, 6, 8, 10, 20, 22, 25, 32, 4/17, 15/25, 18/24, 20/27, 27/28, 32/130, 614/21.

## 50/55 CM - WAVY HAIR

**JANA**

ART.NR: 72241

SYNTHETIC HAIR

**COLORS:** 1B, 2, 4, 6, 8, 10, 20, 22, 25, 32, 4/17, 15/25, 18/24, 20/27, 27/28, 32/130, 614/21.





#### 1. TAPE REMOVER

ART.NR: 90671

#### 2. CLEAN TAPE

ART.NR: 90672

#### 3. TAPE

Adhesives strips for fashion tape-in basic.

TAPE STRIPS | ART.NR: 90669

SINGLE TAPE STRIPS | ART.NR: 93003

#### 4. BASE 25 | 33.5 x 29 cm

ART.NR: 93008

Base for fashion tape-ins re-use.

#### 5. EASY RAZOR

Black or orange. ART.NR: 93006

#### 6. RZB02 | SPARE BLADES FOR EASY RAZOR

ART.NR: 93007

#### 7. PROFESSIONAL RECTANGULAR BRUSH

ART.NR: 93002

Medium size, Wooden brush.

#### 8. PROFESSIONAL OVAL BRUSH

Wooden brush.

SMALL | ART.NR: 93001

MEDIUM | ART.NR: 93000

#### 9. CAPE FASHION TAPE

ART.NR: 93009



#### HAIR STYLING

#### MAGNETICA

ART.NR: 93122

**Magnetica**, the multifacted beauty must-have designed to meet every need. With its ceramic and tourmaline plate, Magnetica not only achieves flawlessly straight hair, it also allows you to create curls and defined waves with surprising ease. Moreover, thanks to the strategic holes on the top of the plate – these allow heat to distribute evenly through the hair, which not only optimises drying, but also helps preserve the health of your hair. Equipped with the latest PTC heating technology, it heats rapidly, up to a temperature of 230°C. Revolutionise your style with ease and confidence, leaving room for creativity and the expression of your personality.

#### INFORMATION

Dual Voltage, 110-240V.

PTC heater technology, fast heat up.

Wide tourmaline ceramic heat plates.

Plate size: 95x36 mm.



Adjustable temperatur 80-230°C.

Lockable handle for storage.

60 minute "auto shut off" safety feature.

2.5M 360° degree swivel power cord.



#### 1. TOOL TO APPLY KERATIN

ART.NR: 91083

#### 2. PLASTIC SHIELDS

ART.NR: 92160. Pack of 6 pieces.

#### 3. KERATIN TIPS

ART.NR: 60126. For application of extensions, pack of 25 pcs.

#### 4. PLIER TO REMOVE KERATIN

ART.NR: 92168

#### 5. SCISSOR KERATIN BONDS

ART.NR: 93125

#### 6. WORK BAG

ART.NR: 99030

#### 7. SOLVENT - TO REMOVE KERATIN

SOLGEL 100 ML | ART.NR: 91021

SOLVENT 80 ML | ART.NR: 80047

#### 8. NYLON THREAD WEAVING

ART.NR: 92325

COLORS: blonde, light brown, dark brown.

#### 9. NEEDLES WEAVING

ART.NR: 92398. 7 pieces. Different sizes.

#### 10. HAIRLOC - MINI, MIDI AND MAXI

Colors: black, beige and brown.

MAXI 3,2 cm | ART.NR: 92024

MIDI 2,8 cm | ART.NR: 92025

MINI 2 cm | ART.NR: 92026



### SHE hair professional color rings

#### NATURAL, SHATUSH COLOR RING

ART.NR: 99027

100% natural hair.

#### BALAYAGE, ROOTED, OMBRE COLOR RING

ART.NR: 93011

100% natural hair.

#### FASHION TAPE COLOR RING

ART.NR: 93007

100% natural hair.



## SHE fashion care

/ is a MADE IN ITALY line of high professional cosmetics for hair. Born as a complement to SHE's extension collections and it is perfect for any use even at home.

/ the elegant design, with the unmistakable Italian style, characterizes the product, which also becomes an excellent complementary selling point for the salon.

/ fashion care products have been designed to give beauty, wellbeing and professionalism.



### 1. NOURISHING MOISTURISING SHAMPOO

250 ML  
ART.NR: 83002

Gently cleanses hair, leaving it strong, soft, silky and shiny, for a hairstyle that looks perfect at all times.

### 2. RESTRUCTURING REGENERATING MASK

250 ML  
ART.NR: 83003

Nourishes hair deep down and instantly detangles, for a glamorous and radiant look.

### 3. INSTANT LEAVE-IN RESTRUCTURER

150 ML  
ART.NR: 83004

Nourishes and eliminates frizz and gives body to even the finest hair. Do not rinse.

### 4. NOURISHING MOISTURISING SHAMPOO

1000 ML  
ART.NR: 83005

Gently cleanses hair, leaving it strong, soft, silky and shiny, for a hairstyle that looks perfect at all times.

### 5. RESTRUCTURING REGENERATING MASK

500 ML  
ART.NR: 83006

Nourishes hair deep down and instantly detangles, for a glamorous and radiant look.



### 1. ARGAN SHAMPOO

250 ML AND 1000 ML  
250 ML | ART.NR: 80861  
1000 ML | ART.NR: 80866

### 2. ARGAN CONDITIONER

250 ML AND 500 ML  
250 ML | ART.NR: 80862  
500 ML | ART.NR: 80867

### 3. ARGAN CREAM

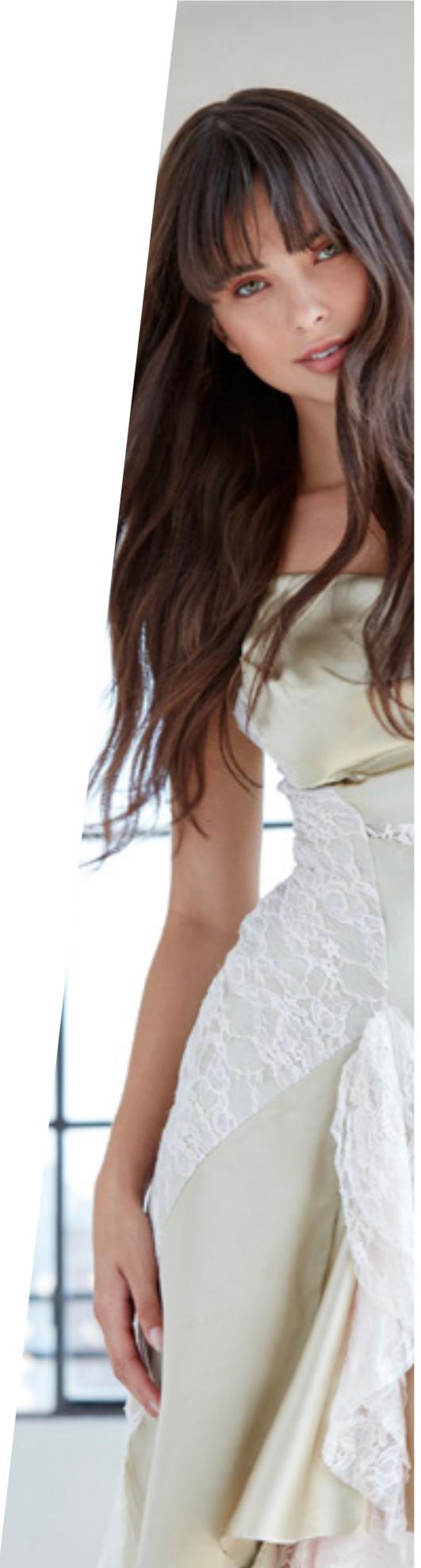
150 ML  
ART.NR: 80863

### 4. ARGAN OIL

30 ML AND 100 ML  
30 ML | ART.NR: 80864  
100 ML | ART.NR: 80868

### 5. ARGAN OIL SPRAY

100 ML  
ART.NR: 80865





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1. **4U SHAMPOO**  
250 ML  
ART.NR: 80850

2. **4U CONDITIONER**  
250 ML  
ART.NR: 80851

3. **4U EVERYDAY CONDITIONER**  
125 ML  
ART.NR: 80852

4. **4U SILK PROTEIN**  
60 ML  
ART.NR: 80856

5. **SUNRISE SHAMPOO**  
150 ML  
ART.NR: 80970

6. **SUNRISE MASK**  
150 ML  
ART.NR: 80971

7. **SUNRISE PROTECTIVE SPRAY**  
150 ML  
ART.NR: 80972

8. **NO YELLOW SHAMPOO**  
150 ML  
ART.NR: 83008

9. **NO YELLOW MASK**  
150 ML  
ART.NR: 83007



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1. **FASHION CARE BRUSH**  
MEDIUM  
ART.NR: 93000

2. **FASHION CARE BRUSH**  
SMALL  
ART.NR: 93001

3. **EXTENSIONS BRUSH**  
ART.NR: 92159

4. **EXTENSIONS BRUSH**  
ART.NR: 92015

5. **FASHION CARE BRUSH**  
ART.NR: 93002



⑤

Toupéma  
Belgal  
by **Aderans**

  
CARL M. LUNDH  
by **Aderans**



**SWEDEN**

TOUPÉMA BELGAL  
020-36 87 00  
[toupefabelgal.se](http://toupefabelgal.se)

**DENMARK**

CARL M LUNDH  
78 77 05 46  
[carlmlundh.dk](http://carlmlundh.dk)

**NORWAY**

CARL M LUNDH  
219 39 620  
[carlmlundh.no](http://carlmlundh.no)