



SHE hair professional extensions

SHE company is widely recognized as an industry leader for providing state-of-the-art technology, adanced application techniques and superior products in the extension market.

Since 1995 SHE company is the best in the field of hair cosmetics professionals, thanks to the excellent quality of its products that have guaranteed the success over the years. The company offers a variety of hair extension application systems using only 100% natural hair. SHE is pleased to present her new collection: Colors of seduction featuring 102 "color effects". The new techniques of Rooted color, Balayage, Ombre and Shatush give the possibility to countless combinations and free the creativity of every professional.

Become part of the SHE world and you will feel like a star, with SHE products you will see the difference!









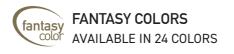


















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SHE hair professional fashion tape extensions

/ latest application technique available on the market today

/ Fashion Tape's technology is the latest trend in the hair extension market – and easy to learn

/ full head of extensions in just a few minutes with flawless results

/ color-effects for endless creative possibilities



FASHION TAPE - basic

Pack: 10 pcs per pack Weight: 7-8 g per pack Apply: tape



FASHION TAPE - structure and length Straight hair: 45/50 cm

FASHION TAPE - colors















45/50 CM - STRAIGHT HAIR

art.nr: 60154 (FTX1011)

Color: Chocolate, 1B, 1N, 2, 3, 4, 5, 6, 7, 8, 10, 12, 14, 15, 16, 17, 18,19, 20, 22, 23, 24, 25, 26, 27, 28, 32, 35, 59, 60, 61, 72, 73, 74, 101, 103, 112, 130, 140, 516, 1000, 1001.



45/50 CM - STRAIGHT HAIR

art.nr: 60169 (FXT1031)

Color: R2/6, R2/61, R4/8, R4/10, R4/17, R6/12, R6/27, R8/14, R8/16, R10/15, R10/DB2, R12/26, R14/1001, R15/516, R15/DB3, R17/20, R18/24, R18/60, R19/25.



45/50 CM - STRAIGHT HAIR

art.nr: 60167 (FTX1027)

Color: O1B/2/4, O2/6/15, O4/8/10, O4/6/27, O6/12/27, O8/14/19, O8/14/1001, O15/103/59, O16/15/25, O17/27/DB3, O19/24/23, O27/19/26, O32/33/72, O103/60/51.



45/50 CM - STRAIGHT HAIR

art.nr: 60168 (FTX1023)

Color: B2/61, B4/8, B4/17, B6/12, B6/27, B8/26, B10/DB2,B12/26, B14/1001, B15/516, B17/20, B18/24, B18/60, B32/130, BDB3/20.

SHE hair professional keratin system extensions

/ comes in three different structures

/ you can separate the keratine base, to create smaller pieces

/ you can create any hairstyle you wish, which gives maximal flexibility for the customer



KERATIN SYSTEM - info

Pack: 10 pcs per pack
Weight: 7-8 g per pack
Apply: tool to apply keratine extensions



KERATIN SYSTEM - structure and length

Comes in three different structures - straight, wavy and curly

Straight: 40/45 cm, 55/60 cm, 65/70 cm

Wavy: 55/60 cm Curly: 55/60 cm





















natural 40/45 cm - STRAIGHT HAIR

COO art.nr: 60138 (SHE 8001LC)

Color: 1B, 1N, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 59, 60, 61, 63, 72, 73, 74, 101, 112, 140, 516, 530, 1000, 1001, DB3, 2/17, 6/12, 6/27, 8/26, 12/26, 14/1001, 15/516, 18/24, 32/130, 20/27, 33/21.

55/60 CM - STRAIGHT HAIR

art.nr: 60135 (SHE 8000L)

Color: chocolate, 1B, 1N, 2, 3, 4, 5, 6, 7, 8, 10, 12, 14, 15, 16, 17, 18, 19, 20, 22, 23, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 59, 60, 61, 63, 72, 73, 74, 101, 112, 140, 516, 530, 1000, 1001, DB3, 8/26, 2/17, 6/12, 6/27, 12/26, 14/1001, 15/516, 18/24, 32/130, 20/27, 33/21.

65/70 CM - STRAIGHT HAIR

art.nr: 60139 (SHE 8010XXL)

Color: 1B, 2, 4, 6, 8, 12, 17, 20, 26, 27, 32, 33, 35, 130, 1001.

55/60 CM - WAVY HAIR

art.nr: 60136 (SHE 8002M)

Color: 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 23, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 59, 60, 61, 101, 140, 516, 530, 1000, 1001, DB3, 2/17, 6/12, 6/27, 8/26, 12/26, 14/1001, 15/516, 18/24, 20/27, 32/130, 33/21.

55/60 CM - CURLY HAIR

art.nr: 60137 (SHE 8004R)

Color: 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 24, 25, 26, 27, 28, 30, 32, 33, 35, DB3, 1001.



ombre 55/60 cm - STRAIGHT HAIR

effect art.nr: 60178 (SHE 8022OL)

Color: O1B/2/4, O2/16/15, O4/6/27, O6/12/27, O8/14/19, O8/14/1001, O15/103/59, O19/24/23, O32/33/72, O103/60/516.



balayage 55/60 cm - STRAIGHT HAIR

effect art.nr: 60177 (SHE 8012B)

Color: B2/6, B4/8, B4/17, B6/12, B6/27, B8/26, B10/DB2, B12/26, B14/1001, B15/516, B18/24, B18/60.



effect art.nr: 60122 (SHE 8007D)

Color: T1N/bordeaux, T2/60, T2/61, T4/17, T6/12, T6/27, T8/26, T10/DB2, T12/26, T14/1001, T15/516, T17/20, T18/24, T18/60, T32/130.



fantasy 55/60 cm - STRAIGHT HAIR

COLOT art.nr: 60121 (SHE 8006F)

Color: blue, dark blue, sky, turquoise, acid green, violet, new purple, medium violet, reddish violet, lilac, pink, dark pink, purplish pink, fuxia, dark fuxia, red, dark red, bordeaux.

SHE hair professional clip-in system extensions

/ creates a quick and easy change in length and volume

/ use only a few pieces for a color effect

/ an easy system without permanent attachement

/ you can create any hairstyle you wish, which gives maximal flexibility for the customer



CLIP-IN SYSTEM - info

Pack: see different products Weight: depending on size Apply: hairloc clips



CLIP-IN SYSTEM - sizes

Comes in two different lengths and different sizes - see next page

Straight: 40/45 cm, 50/55 cm













natural 40/45 cm - STRAIGHT HAIR

art.nr: 60051

Contains: 9 pieces - 1 x 23 cm, 1 x 20 cm, 1 x 16 cm, 2 x 10 cm, 4 x 3 cm.

Weight: 110 g.

Color: 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 24, 25, 26, 27, 28, 30, 32, 33, 130, 140, 516, DB2, DB3, DB4, 60, 1000, 1001, 8/26, 6/12, 6/27, 12/26, 14/1001, 18/24, 20/27, DB3/20, 32/130.

40/45 CM - STRAIGHT HAIR ONE CLIP

art.nr: 60162

Contains: 1 piece, 1 x 2,5 cm.

Weight: 5 g.

Color: 1B, 2, 4, 6, 8, 14, 17, 20, 24, 25,

27, 1000, 1001.

50/55 CM - STRAIGHT HAIR DONNA

art.nr: 60053

Contains: 1 piece, 1 x 16 cm, thread for

application.

Weight: 100 g.

Color: 1B, 2, 4, 6, 8, 10, 12, 14, 17, 20, 24, 26, 27, 32, 33, 35, 130, 1001, DB3, 8/26, 6/12, 6/27, 12/26, 14/1001, 18/24, 20/27, DB3/20, 32/130.

50/55 CM - STRAIGHT HAIR **EASY ONE CLIP**

art.nr: 60160

Contains: 1 piece, 1 x 16 cm.

Weight: 27 g.

Color: 1B, 2, 4, 6, 8, 14, 17, 20, 24, 27,

1000, 1001, DB2.

50/55 CM - STRAIGHT HAIR **EASY LONG HAIR**

art.nr: 60055

Contains: 5 pieces - 1 x 20 cm, 1 x 18 cm, 1 x 16 cm, 2 x 10 cm.

Weight: 75 g.

Color: 1B, 2, 4, 6, 8, 10, 12, 14, 17, 20, 24, 26, 27, 32, 33, 130, DB3, 1001, 6/12, 6/27, 8/26, 12/26, 14/1001, 18/24, 20/27, 32/130, DB3/20.



fantasy 40/45 cm - STRAIGHT HAIR

art.nr: 60163

Contains: 1 piece, 1 x 2,5 cm.

Weigth: 5 g.

Color: yellow, orange, dark orange, blue, dark blue, sky, turquoise, acid green, dark green, violet, new purple, medium violet, reddish violet, lilac, pink, dark pink, purplish pink, fuxia, dark fuxia, red, dark red.

SHE hair professional weft system extensions

/ flexibel application system - using clips, weaving or glue

/ use without application as a complement or to fill out hairstyle

/ cut easily in requested pieces

/ comes in two differents lenghts and structures in a variety of colors



WEFT SYSTEM - info

Pack: 1 pcs per pack
Weight: 100 g per pack
Apply: your choice - hairloc, weaving or adhesives



WEFT SYSTEM - structure and lengths

Comes in three different structures - straight, wavy and curly

Straigh: 40/45 cm, 50/60 cm **Wavy**: 50/60 cm













Color: 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 21, 23, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 59, 60, 61, 101, 103, 130, 140, 516, 530, 1000, 1001, DB2, DB3, DB4, 8/26, 18/24, 32/130, 20/27, 12/26, 21/130, 1B/530, 14/1001, 2/17, 6/12, 6/27, 32/530, 33/21, DB3/20.

50/60 CM - STRAIGHT HAIR

art.nr: 60032

Color: 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 21, 23, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 59, 60, 61, 101, 103, 130, 140, 516, 530, 1000, 1001, DB2, DB3, DB4, 18/24, 32/130, 8/26, 14/1001, 12/26, 20/27, 6/27, DB3/20.

50/60 CM - WAVY HAIR

art.nr: 60040

Color: 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 21, 23, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 59, 60, 61, 101, 103, 130, 140, 516, 530, 1000, 1001, DB2, DB3, DB4, 18/24, 32/130, 8/26, 14/1001, 12/26, 20/27, 6/27, DB3/20.



Color: T6/12, T6/27, T8/26, T10/DB2, T12/26, T14/1001, T17/20, T18/24, T27/20, T32/130.

SHE hair professional tape extensive

/ latest application technique available on the market today

/ Fashion Tape's technology is the latest trend in the hair extension market – and easy to learn

/ full head of extensions in just a few minutes with flawless results

/ color-effects for endless creative possibilities



TAPE EXTENSIVE - info

Pack: 4cm - 4 pieces, 2cm - 8 pieces Weight: 40/45 cm - 8 g/pcs, 55/60 - 11 g/pcs Apply: tape



TAPE EXTENSIVE - structure and lengths

Straight: 40/45 cm, 55/60 cm Size: 2 cm and 4 cm













natural 40/45 cm - 8 PIECES X 2 CM COLOR STRAIGHT HAIR

art.nr: 60151

Color: 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 21, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 60, 101, 103, 130, 516, 530, 1000, 1001, DB2, DB3, DB4, M2 14/1001, M2 18/24, M2 20/27, M2 6/27, M2 32/130.

40/45 CM - 4 PIECES X 4 CM STRAIGHT HAIR

art.nr: 60147

Color: 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 21, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 60, 101, 103, 130, 516, 530, DB2, DB3, DB4, 1000, 1001, M4 14/1001, M4 18/24, M4 20/27, M4 32/130, M4 6/27.

55/60 CM - 4 PIECES X 4 CM STRAIGHT HAIR

art.nr: 60143

Color: 1B, 2, 4, 6, 8, 10, 12, 14, 15, 16, 17, 19, 20, 21, 24, 25, 26, 27, 28, 29, 30, 32, 33, 35, 60, 101, 103, 130, 516, 530, DB2, DB3, DB4, 1000, 1001, M4 14/1001, M4 18/24, M4 20/27, M4 32/130, M4 6/27.



fantasy 40/45 cm - 4 PIECES X 4 CM COLOT STRAIGHT HAIR

art.nr: 60148

Color: blue, dark blue, sky, fuxia, lilac, new purple, pink, dark pink, puplish pink, red, dark red, turqouise, dark green, medium violet, violet.

55/60 CM - 4 PIECES X 4 CM STRAIGHT HAIR

art.nr: 60144

Color: orange, blue, dark blue, sky, fuxia, lilac, new purple, pink, dark pink, purplish pink, red, dark red, turquoise, acid green, dark green, violet, medium violet, reddish violet.

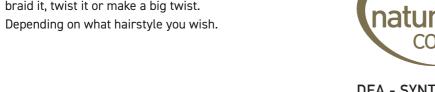
SHE hair professional pony tails





PONY TAIL - info

Pack: 1 piece Apply: use a smal comb Advice: place it high up, in the neck or on the side. Use the hair piece as it is, braid it, twist it or make a big twist.





DIVA - 100% NATURAL - STRAIGHT HAIR

art.nr: 72242 Length: 50/55 cm.

Color: 2, 4, 6/12, 6, 8, 14/1001, 18/24, 19, 20, 20/27,

24, 25, 1001, DB3/20, 516, 60.



DEA - SYNTHETIC - STRAIGHT HAIR

art.nr: 72240 Length: 50/55 cm.

Color: 1B, 2, 4, 6, 8, 10, 20, 22, 25, 32, 4/17, 15/25,

18/24, 20/27, 27/28, 32/130, 614/21.

JANA - SYNTHETIC - WAVY HAIR

art.nr: 72241 Length: 55/60 cm.

Color: 1B, 2, 4, 6, 8, 10, 20, 22, 25, 32, 4/17, 15/25,

18/24, 20/27, 27/28, 32/130, 614/21.



















7. 8.

1. TOOL TO APPLY KERATIN EXTENSIONS art.nr: 91083

2. PLASTIC SHIELDS FOR EXTENSIONS

Pack of 6 pieces. art.nr: 92160

3. KERATIN TIPS

For application of extensions, pack of 25 pcs. art.nr: 60126

4 PLIER TO REMOVE AND APPLY HAIREXTENSIONS

Useful for bothe removal and for applying. art.nr: 92168

5. SOLVENT

To remove keratin extensions.

SOLGEL 100 ML | art.nr: 91021 SOLVENT 90 ML | art.nr: 80047 6. WORK BAG art.nr: 99030

7. HAIR HOLDER art.nr: 92209

8. NYLON THREAD

Colors: blonde, ligth brown, dark brown. art.nr: 92325

9. NEEDLES WEAVING

7 pieces. Different sizes. art.nr: 92398

ACCESSORIES

ACCESSORIES

1. HAIRLOC - MINI, MIDI AND MAXI

Colors: black, beige and brown. **MAXI** 3,2 cm | art.nr: 92024

MIDI 2,8 cm | art.nr: 92025

MINI 2 cm | art.nr: 92026

2. MINI FLATTENING IRON

To apply tape hair. art.nr: 90648

3. TAPE STRIPS

Adhesives strips.

4 CM | art.nr: 90603

2 CM | art.nr: 90664

4. SECTION DISCS

6 pieces. art.nr: 90600

5. COLOR RING

100% natural hair. art.nr: 99027

6. HAIR CLIPS

Metal, 24 pieces. art.nr: 90607









2.



1.





5.





















9. 10.

1. REMOVER art.nr: 90671

2. TAPE

Adhesives strips for fashion tape-in basic. art.nr: 90669

8.

3. SINGLE TAPE

Single adhesives strips for fashion tape-in basic. art.nr: 93003

4. BASE 25 | 33,5 x 29 cm

Base for fashion tape-ins re-use. art.nr: 93008

5. EASY RAZOR

Black or orange. art.nr: 93006

6. RZB02 | SPARE BLADES FOR EASY RAZOR art.nr: 93007

7. COLOR RING - FASHION TAPE art.nr: 93007

8. PROFESSIONAL RECTANGULAR BRUSH

Medium size, Wooden brush. art.nr: 93002

9. PROFESSIONAL OVAL BRUSH

Small and Medium, Wooden brush.

SMALL | art.nr: 93001 MEDIUM | art.nr: 93000

10. CAPE FASHION TAPE

art.nr: 93009



FASHION CARE

is a MADE IN ITALY line of high professional cosmetics for hair. Born as a complement to SHE's extension collections and it is perfect for any use even at home.

The elegant design, with the unmistakable Italian style, characterizes the product, which also becomes an excellent complementary selling point for the salon.

FASHION CARE products have been designed to give beauty, wellbeing and professionalism.















Gently cleanses hair, leaving it strong, soft, silky and shiny, for a hairstyle that looks perfect at all times. art.nr: 83002

2. RESTRUCTURING REGENERATING MASK | 250 ML

1. NOURISHING MOISTURISING SHAMPOO | 250 ML

Nourishes hair deep down and instantly detangles, for a glamorous and radiant look. art.nr: 83003

3. INSTANT LEAVE-IN RESTRUCTURER | 150 ML

Nourishes and eliminates frizz and gives body to even the finest hair. Do not rinse. art.nr: 83004

1. NOURISHING MOISTURISING SHAMPOO | 1000 ML

art.nr: 83005

2. RESTRUCTURING REGENERATING MASK | 500 ML

art.nr: 83006



HAIR CARE









- 1. 4U SHAMPO | 250 ML art.nr: 80850
- 2. 4U CONDITIONER | 250 ML art.nr:80851
- 3. 4U EVERYDAY CONDITIONER | 125 ML art.nr: 80852
- 4. 4U SILK PROTEIN I 60 ML art.nr: 80856



(5)





- 5. ARGAN SHAMPOO 250 ML AND 1000 ML **250 ML** | art.nr: 80861 1000 ML | art.nr: 80866
- 6. ARGAN CONDITIONER 250 ML AND 500 ML 250 ML | art.nr: 80862 **500 ML** | art.nr: 80867
- 7. ARGAN CREAM | 150 ML art.nr: 80863
- 8. ARGAN OIL | 30 ML AND 100 ML **30 ML** | art.nr: 80864 100 ML | art.nr: 80868
- 9. ARGAN OIL SPRAY | 100 ML art.nr: 80865 100 ML | art.nr: 80865













- MEDIUM | ART.NR: 90631 LARGE | ART.NR: 90632
- 2. SHE PADEL BRUSH ART.NR: 92187
- 3. EXTENSIONS BRUSH ART.NR: 92159
- 4. EXTENSIONS BRUSH ART.NR: 92015

LARGE | ART.NR: 92163

5. SHE EXTENSIONS BRUSH SMALL | ART.NR: 92180



BRUSHES











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